

1st ANNUAL DOD YOUTH PROGRAM DRUG AWARENESS AWARD

A. Purpose.

The Department of Defense (DoD) Youth Program Drug Awareness Award is designed to promote community drug awareness efforts by youth programs associated with the Military Services, Defense Agencies and the National Guard Bureau. The 1st Annual DoD Youth Program Drug Awareness Award will be presented in conjunction with the 11th Annual Secretary of Defense Community Drug Awareness Awards on Monday, October 22, 2001 as part of Red Ribbon Week that will take place in the Pentagon on October 22-24, 2001.

This award is designed to honor youth programs/organizations that have a direct relationship with one of the Military Services, a Defense Agency, or the National Guard Bureau and that have contributed substantially to demand reduction efforts in the local community. Military units are not eligible for this award.

B. Award Criteria.

The awards criteria are general in definition. This is intended to stimulate development of imaginative Demand Reduction Programs. Eligibility for the award is contingent upon the following criteria:

- Some form of direct association/sponsorship with or by a Military Service, Defense Agency, or the National Guard Bureau;
- Participation in DoD Red Ribbon Week Observances in 1999 and 2000;
- Maximizing the effective application of Defense Department assets;
- Program has a direct, measurable impact on drug awareness in the DoD Community.

C. Nomination Procedures.

Nominations for the DoD Youth Program Drug Awareness Award shall recognize programs that have occurred during Fiscal Year 2000. The nominations shall be submitted by the National Directors of the respective organizations, Directors of Defense Agencies or, in the case of National Guard nominations, the Chief, National Guard Bureau. Each Defense Agency is limited to one nomination, while each of the Services and the National Guard are limited to three. After review by a predetermined Award Selection Committee, one overall program will be selected to receive the award.

The awards are in recognition of base, activity, or unit programs and are not awarded to a specific individual. Nominations should be submitted to the National Directors of the organizations, the Chief of the National Guard Bureau, or the Agency Directors. They in turn, should forward their selections to the DoD Coordinator for Drug Enforcement Policy and

Support, (Attention: Colonel Michael Smith, MS, USA, Room 2E541), The Pentagon, Washington, DC 20301-1510, no later than July 1, 2001.

Nominations shall be limited to THREE typed pages, not including supporting documentation, and shall contain the following:

- a. Name of the program and the military Service with which it is associated;
- b. Location of the program (name of base or installation, facility, and where located).
- c. The time period covered, such as date of inception and duration of program, if applicable;
- d. Note type of DoD Red Ribbon Activities in which organization has participated for the previous two years (name of base or installation, facility, location, and types of activities);
- e. Brief description of the overall program, its activities, goals and achievements, citing one or two examples;
- f. Program summary paragraph;
- g. Recommendation and verification by proper authorities;
- h. Statistical data, if appropriate.

D. Selection of Award Winners.

The Deputy Assistant Secretary of Defense for Drug Enforcement Policy and Support shall establish an ad hoc committee to review and evaluate the nominations. The committee shall submit recommendations to the DoD Drug Coordinator for selection of the final winner.

The winning program will be notified via written correspondence at which time specifics for acceptance of the award will be discussed.

E. Awards and Presentations.

1. The programs selected for the award shall receive a plaque from the Office of the Deputy Assistant Secretary of Defense for Drug Enforcement Policy and Support citing the name and achievement of the winning programs.

2. The awards shall be presented to the winners at the Pentagon on Monday, October 22, 2001 as part of the Defense Department's Red Ribbon Week Observances.